



2024-10-21-0930



Republic of the Philippines  
**Department of Education**  
REGION XI  
**SCHOOLS DIVISION OF DAVAO DE ORO**

**Office of the Schools Division  
Superintendent**

Advisory No. 52, s. 2024  
October 14, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

**WORLD CLASSROOM EXPLANATION SESSION**

1. This is in reference to the attached letter dated October 7, 2024, from HelloWorld Inc., regarding the conduct of World Classroom Explanation on October 14, 2024 via Zoom.
2. Participation in the said activity is voluntary and no DepEd funds shall be utilized. Prior coordination with the school officials shall be secured to ensure non-disruption of classes adherence to the policy on “No Disruption of Classes” per DepEd Order No. 9, s. 2005 entitled: “Instituting Measures to Increase Engagement Time-on-Task and Ensuring Compliance Therewith must be observed.
3. All other details of this advisory are in the enclosures.
4. For more information and clarification please get in touch with [potte.incorporated@gmail.com](mailto:potte.incorporated@gmail.com) or contact through the following number: (02) 7987- 1356 or 0917-805-3370.

**PHOEBE GAY L. REFAMONTE, CESO VI**  
OIC - Schools Division Superintendent



Address: Capitol Complex, Brgy. Cabidanan, Nabunturan, Davao de Oro  
Contact No.0951-387-1728 (TNT); 0915-399-7779 (Globe)  
Email Address: [davaodeoro@deped.gov.ph](mailto:davaodeoro@deped.gov.ph)  
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|----------------|-------------|------|--------|
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| Effectivity    | 09.12.22    | Page | 1 of 1 |



Republic of the Philippines  
**Department of Education**  
 DAVAO REGION

**1<sup>st</sup> Indorsement**  
 October 07, 2024

Respectfully referred to all Schools Division Superintendents, requesting attention to the enclosed endorsement from the HelloWorld Inc., **KATRINA RODRIGUEZ**, Regional Coordinator, on the **World Classroom Explanation Session** on October 14, 2024 via Zoom. Participation of DepEd teachers in the activity is at the discretion of the Schools Division Superintendent, in line with the "No Disruption of Classes" policy as per DepEd Order No. 9, s. 2005. Additionally, no government funds shall be used, for information.

**ALLAN G. FARNAZO**  
 Director IV

Re: HelloWorld Inc.  
 Encl: As stated  
 ROCB/mst

DEPARTMENT OF EDUCATION (DOE)  
 RECORDS SECTION  
**RELEASED**

TIME: Oct 10, 2024  
 39268

## **[WorldClassroom] Invitation for Online International Exchange and Upcoming Information Session in Davao**

1 message

WorldClassroom (HelloWorld Inc.) <worldclassroom@hello-world.city> Thu, Oct 3, 2024 at 11:20 AM  
To: region11@deped.gov.ph, davaocity.division@deped.gov.ph, davaocity.nhs@deped.gov.ph,  
ericonograles.nhs@deped.gov.ph, staana.nhs@deped.gov.ph, cpgarcia.shs@deped.gov.ph,  
vnoGRALES.nhs@deped.gov.ph, emilloramos.nhs@deped.gov.ph, leongarcias.nhs@deped.gov.ph,  
catalunanpequeno.nhs@deped.gov.ph, draguinaldo.nhs@deped.gov.ph, matlapangl.nhs@deped.gov.ph  
Cc: wc\_philippines <wc\_philippines@hello-world.city>, Taiga Koizumi <taigakoizumi@hello-world.city>

Dear DepEd Davao,

I hope this email finds you well.

This is Katrina and I'm writing on behalf of HelloWorld Inc. regarding an exciting opportunity for Davao schools.

HelloWorld Inc. is an educational technology company based in Japan that offers **WorldClassroom**, an English online international exchange program that connects Japanese schools with schools around the world. Our main purpose in developing the service is to show students the importance of understanding diversity as well as using English to connect with the world.

This coming **October 14th, 2024** we will be holding an Online Information Session specifically for Davao teachers, administrators, and principals regarding our international exchange program.

It is in our best interest to schedule a brief meeting with you, sometime next week between October 7-9 to discuss our program and potentially seek your support in spreading our information session as well as our free educational program which could greatly benefit students in Davao and potentially align with the objectives of both public and private schools. We understand this is a last-minute request, and we greatly appreciate any time you can spare.

If you are able to accommodate us, please let us know what specific time slots work best for you on those days and we will be happy to be flexible based on your availability. If you are unavailable during the days mentioned, please let us know what other days next week work better for you.

For more information about our program and upcoming event, I attached the following:

- Official invitation for the upcoming information session
- Official campaign poster
- WorldClassroom Introduction Video
- Information on WorldClassroom: <https://classroom.hello-world.city/jp/eng>

Thank you for considering our request. We look forward to the possibility of meeting with you and exploring how we can contribute to the educational landscape in Davao.

Best regards,

Katrina Rodriguez (she/her)  
Regional Coordinator (Philippines), HelloWorld Inc.  
Web: <https://classroom.hello-world.city/en/>  
Email: [worldclassroom@hello-world.city](mailto:worldclassroom@hello-world.city)  
Tel: +81-050-1754-1363

### 2 attachments

-  WC pdf.pdf  
1209K
-  202410\_PhilDavao\_WC Joint session invitation letter.pdf  
4156K



October 2024

Dear Teachers and Administrators in Davao, Philippines,

**We would like to present you with an invitation to an Online International Exchange Program for Students in the Philippines!**

We are **HelloWorld!** An educational technology company based in Japan that offers **WorldClassroom**, an English online cultural exchange tool/program that connects Japanese schools with schools around the world. Our main purpose in developing the service is to show students the importance of understanding diversity as well as using English to connect with the world.

By connecting students through interactive online sessions via **WorldClassroom**, we provide opportunities for students to communicate in English with foreign students, while in school in their hometown! Besides language proficiency, the program aims to foster cultural awareness where students are allowed to share cultures, have discussions, and make friends with their peers in Japan.

In 2020, "WorldClassroom" received awards in two categories at the United Nations Development Programme (UNDP)-sponsored "Social Impact Challenge." In addition, we were honored with the "Special Award for International Exchange Learning" at the Japan e-Learning Awards 2023, and highly evaluated from international organizations, government agencies, and more.

We have been collaborating with education boards from across Japan. Currently, we have introduced "WorldClassroom" to 30 municipalities, 80 schools, and 40,000 students throughout Japan. Our international partner schools exceed 400 schools in 40 countries and regions.

We would like to deepen our ties with schools in the Philippines and have students in your schools join our **WorldClassroom**. The program is supported by financial assistance from the Japanese government, hence taking part of this program is free of charge.

If you are interested in joining the program, you can immediately send an inquiry to us below and we will contact you for details.

<https://classroom.hello-world.city/en/contact/>

If you would like to join the **WorldClassroom** explanation session, we would like to invite you to an information session via Zoom on **October 14th (Monday), 2024 at 14:00 pm (Philippine time)**. In this session, it will be our opportunity to explain about the program and address any questions you may have.

To reserve your slot, please fill out our **RSVP form** below:

<https://docs.google.com/forms/d/e/1FAIpQLSfOe4BXCmf3fMkxz7qwpFZLDn9iMyV1k10iilFFmsZmE3Zeng/viewform>

Join the meeting through the Zoom link below:

Link: <https://zoom.us/j/9500869369?pwd=eDlrcUhzZERlVtR94Rnk1NnUwMlBQdz09>

ID: 950 086 9369

Pass: 579769

If you have any questions, please reach out to us. We look forward to hearing from you!

Best regards,

Hikari Nonaka Co-CEO, HelloWorld Inc.

Web: <https://classroom.hello-world.city/en/>

Our Website:

<https://classroom.hello-world.city/en/>

Video of WorldClassroom:


<https://www.youtube.com/watch?v=4K6DZTtFtQ>

Inquiry form for teachers and schools interested to join the program:


<https://forms.gle/NoJvceJEzUCPTTR77>  
 HelloWorld Annual Report: <https://bit.ly/HW-AR-2023>

We have received various awards from International and National Organizations.


### Awards from Various Organizations




**CVC Special Award  
and Audience Award**  
Social Impact Challenge 2023  
by the United Nations  
Development



**Award for Excellence**  
Nikkei Social Business  
2021  
by Nikkei, Inc.



**Winner**  
Social Good Catalysts 2022  
Industry Co-Creator (ICC)



**Certified and  
Sponsored**  
by  
METI (Ministry of Economic,  
Trade and Industry, Japan)  
2021, 2022, and 2023

Featured in many newspaper articles, along with social media outside of Japan.

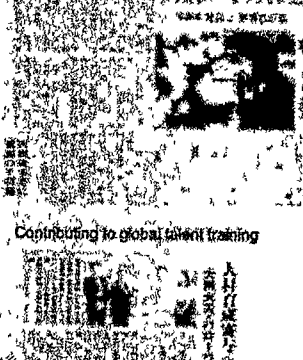
### Newspaper and Social Media

Social Innovation Japan  
Tournament "Special Awards"




Featured in RBC  
NEWS!

WorldClassroom with Thai students



Contributing to global talent training

Official Instagram site of the Bank of Indonesia,  
Indonesian schools welcome WorldClassroom Exchange!



Sosialisasi  
Program World  
Class Room  
Untuk guru Pengajar